

NewGAM

NewGAMe publishes partial cash offer prospectus

Geneva, 17 August 2023 – The investor group comprised of NewGAMe SA and Bruellan SA (the “Group”), which controls approximately 9.6% of the issued share capital of GAM Holding AG [GAM:SWX] (“GAM”), announces that NewGAMe SA has published the prospectus for its partial cash offer for up to 28 million GAM shares (approximately 17.5% of the issued capital of GAM).

The offer is subject to certain conditions and restrictions. The offer documents are available to eligible investors at: <https://newgam.ch/tender>

Media contacts

FinElk
newgam@finelk.eu
info@newgam.ch
www.newgam.ch

Investor contacts

Okapi Partners LLC
North America: +1 212 297 0720
Europe: + 44 7597 370570
info@okapipartners.com

About NewGAMe

NewGAMe SA is a Geneva-based company owned by a number of investors with experience in the financial sector. It is controlled by Rock Investment, a French-incorporated entity that is owned by NJJ Holding, the personal holding company of Xavier Niel. Albert Saporta, a hedge fund industry veteran with 40 years’ experience in global financial markets, serves as the director of NewGAMe SA.

About Bruellan

Bruellan SA is an independent provider of global wealth management solutions. The company was founded in 1991 and is located in Geneva, Lausanne, Crans-Montana and Verbier.

<https://www.bruellan.ch/>